SAMPLE CANDY DAY UNDERWRITING LETTER

(To be used for sending to businesses with a self-addressed & stamped reply envelope.)

(Date)

(Contact person's name) (Business name) (Address) (City, State and zip code)

Dear (Name of business or contact):

The <u>(Club name)</u> takes great pride in being a strong community organization. We are glad to be able to serve our town by assisting people with vision and hearing needs, as well as many other projects that reach out and enrich the lives of both the young and old.

Every year the Lions host "Candy Day", a traditional fundraiser to support helping people who are blind, and deaf. The <u>(Service area)</u> benefits through local projects such as: our Mobile Screening unit that travels throughout Illinois performing hearing screenings and retinal screening to detect, diseases of the retina like diabetic retinopathy and macular degeneration. Assistance to those in need of eyeglasses and hearing aids. Supporting Camping Lions summer camps for Blind and Deaf children and adults and providing funding for the Student Low-Vision Program that supports children K-12th grade with specialized tools and devices so they can continue to learn and grow.

Can we count on your help this year to underwrite the cost of a case(s) of candy? Your donation of \$(____) goes a long way to defer the expense and increase the amount of aid we can provide to those in need.

There are NO administrative costs, so every penny raised on each underwritten case of candy goes directly toward providing our vision and hearing services to the community.

If you decide to support this worthy cause, please make your check payable to the Lions of Illinois Foundation a 501C(3) corporation, and your contribution to the Lions of IL Foundation is taxdeductible to the extent allowed by law.

Thank you for your time and support, (Signature)

(Name of club) (Address to submit donation)

Enclosure: One (1) self-addressed, stamped reply envelope for your use.