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LIONS OF ILLINOIS FOUNDATION

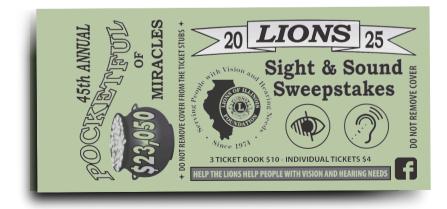
SIGHT AND SOUND SWEEPSTAKES



2025 "HOW TO MANUAL"

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2024 SWEEPSTAKES WINNERS

PLACE	AMOUNT	WINNER	DISTRICT
1st	\$5,000	John Bradbury	1-J
2nd	\$1,000	Highland Lions Club	1-G
3rd	\$1,000	Brad Tucker	1-M
4th	\$1,000	Catie Altfillisch	1-D
5th	\$1,000	Richard Delp	1-D
6th	\$1,000	Fay Schell	1-BK
7th	\$500	Lee Lions Club	1-J
8th	\$500	Carol Frank	1-F
9th	\$500	Mike Koch	1-H
10th	\$500	Shirley Edgington	1-CN
11th	\$500	VOICES	1-A
12th	\$500	1st VDG Richard Moy	1-A
13th	\$500	Jim Zambon	1-J
14th	\$500	Jim Martin	1-F
15th	\$500	Lynita Hodge	1-F
16th	\$500	Michael & Kristyn Brown	1-CN
17th	\$250	Emelia Ferrero	1-M
18th	\$250	PDG James Hauenschild	1-CN
19th	\$250	Galena Lions Club	1-D
20th	\$250	Valmeyer Lions Club	1-CN
21st	\$250	Chris Rohan	1-A
22nd	\$250	Flora Stralow	1-F
23rd	\$250	Karl Meyer	1-F
24th	\$250	Kim Norton	1-H
25th	\$250	Chris Padgett	1-CN
26th	\$250	Valmeyer Lions Club	1-CN

CONTRIBUTING TO OUR FOUNDATION

IF YOUR CLUB DESIGNATED A REFUND, THE REFUND WILL BE ISSUED WITHIN 45 DAYS OF THE SWEEPSTAKES DRAWING



Lions of Illinois Foundation Sight and Sound Sweepstakes 2025

District # 1-A Club # 1

Chicago, IL 60665 Fellow Lions,

One Lions Club PO Box 1

The Lions of Illinois Foundation's 45th Annual Sight and Sound Sweepstakes is underway. This is the second largest fundraiser to be used for Programs and Services that provide people within your communities with Vision and Hearing needs. Proceeds will also fund Vision and Hearing Programs and Services that your Lions of Illinois Foundation has established to serve throughout all communities in Illinois.

The drawing will take place on Sunday, May 4, 2025, at the Crowne Plaza Springfield Convention Center an OHG Hotel, 3000 South Dirksen Parkway, Springfield, IL 62703, 217-529-7777.

Your Club has been assigned 25 Sight & Sound Sweepstakes books. Your club is responsible for accounting for each book issued. Please fill out the form below and remit \$10.00 for each full book sold and \$4.00 for each individual ticket sold in a partial book. The Foundation needs the club to remit the funds to balance with the books sold.

The Early Bird Drawing is the first Wednesday of February, March and April. Sold books and money must be at the Foundation office by the Tuesday before the drawing no later than Sym. Sold Development of the transmission of transmission of the transmission of transmission of the transmission of the transmission of the transmi

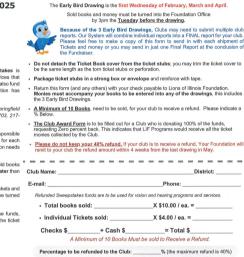
Final tickets and reports are to be returned to the Foundation office by April 24th. Tickets and reports taken to the State Convention that your club would like in the drawing must be turned in at the Sweepstakes table by 9:00 am on the date of the drawing.

The Club Award Form is to be filled out for a Club who is donating 100% of the funds, requesting Zero percent back. This indicates that LIF Programs would receive all the ticket monies collected by the Club.

Thank you,

Lions of Illinois Foundation 700 N Peace Road, Suite B DeKalb, IL 60115 815-756-5633

Your donation will support people throughout Illinois with Vision and Hearing needs.



SIGHT AND SOUND SWEEPSTAKES

CLUB DONATION FORM

- Submit \$10 for each full book of Sweepstakes sold.
- Complete and sign the Sweepstakes Report Form, indicating the percentage (minimum is 60%) to be retained by our Lions of Illinois Foundation. A "blank" or "invalid" percent translates to 100% donation to our Foundation.

Signature:

• Return the completed form, the completed ticket stubs, check(s), and unsold Sweepstakes ticket books to our Lions of Illinois Foundation.

(Do not separate the ticket book cover from the ticket stubs)



Deter

CONTENTS OF THIS SWEEPSTAKES PACKAGE

- 1. A letter to the Club explaining our Lions of Illinois Foundation's Sight and Sound Sweepstakes program.
- 2. Sweepstakes tickets for your Club.
- 3. The "How to Manual" (should answer most questions).
- 4. A form detailing the eligibility requirements, prizes, and reporting for the "Individual Seller Prizes".
- 5. A letter that tells you how many SWEEPS books you received. That letter also needs to be filled out indicating the percent to be retained by our Lions of Illinois Foundation and sent back with SWEEPS.
- 6. A form to request a Sight and Sound Patch / Chevron award (for Club banner).
- 7. A form to request Sight and Sound pin or tab award for selling a minimum of ten (10) Sweepstakes books.
- 8. A Form for Individual Seller prizes, which are only awarded if an individual sells 25 complete books and returns completed form and books in by **April 25th**.
- 9. An envelope to return your SWEEPS tickets, check(s), and completed form(s) to our Lions of Illinois Foundation.



INTRODUCTION

Sight and Sound Sweepstakes, the second largest fundraiser of our Lions of Illinois Foundation (LIF), started with the 1981 campaign. Funds generated by the outstanding efforts of the Lions Clubs of Illinois have helped strengthen the programs and services provided through the Foundation. The Sweepstakes campaign starts in January and concludes with the drawing at the annual Lions of Illinois Foundation Breakfast at the State convention in May. Even though the real winners are those that we assist through our programs and services, there are 26 prizewinners, and possibly as many Lion winners who have sold a winning ticket.

Some of the programs and services are: Retinal/Hearing Screening Unit, Camp Lions, Low Vision Clinics, Social Services and Referrals, Used Hearing Aid Bank and Used Eyeglasses/Hearing Aid Collections. Lions of Illinois Funds for Emergency (L.I.F.E.) Equally as important is the fact that these funds are to be used in assisting local Clubs with sight and hearing related activities.

INSTRUCTIONS FOR RETURNING SWEEPSTAKES TICKET BOOKS

DO NOT USE THE U.S. POSTAL SERVICE

Have all Club members return the SWEEPS books **and** money to you (Club Secretary or Chairperson).

To avoid errors and confusion, return all Sweepstakes tickets **and** money to our Lions of Illinois Foundation (LIF) in one package. Using the envelope provided, UPS your package to our Lions of Illinois Foundation:

700 N Peace Road, Suite B, DeKalb, IL 60115

TO DECREASE SHIPPING COSTS:

- 1. SWEEPS books with **all** tickets sold: cut the front cover to the same length as the ticket stubs. **DO NOT** separate ticket covers from ticket stubs.
- 2. Partial SWEEPS books: cut the front cover to the same length as the ticket stubs. Leave the unsold tickets in the book.
- 3. Except for checks made out to our Lions of Illinois Foundation, deposit all money and checks in your club's account and write a single Club check to cover the total amount due. Make the check payable to: **Lions of Illinois Foundation**
- 4. All SWEEPS books sold or unsold, should be returned to our Lions of Illinois Foundation office by April 25th.
- 5. Lions members, entering to win one of the Individual Seller prizes, must have their package (see "Individual Seller Prize form," for complete details) to our LIF no later than **April 25th**.



2023 & 2024 FINAL SALES AND 2025 DISTRICT GOALS

DISTRICT	2025 GOAL	2023 SALES	2024 SALES
1-A	\$7,800.00	\$5,790.00	\$6,130.00
1-BK	\$12,500.00	\$10,672.00	\$9,968.00
1-CN	\$13,000.00	\$10,944.00	\$12,360.00
1-CS	\$3,900.00	\$2,810.00	\$3,085.00
1-D	\$10,000.00	\$7,790.00	\$6,106.00
1-F	\$9,000.00	\$7,136.00	\$6,400.00
1-G	\$5,300.00	\$3,060.00	\$3,110.00
1-H	\$6,500.00	\$4,460.00	\$4,510.00
1-J	\$20,000.00		\$17,670.00
1-M	\$7,000.00	\$5,030.00	\$4,745.00
	\$95,000.00	\$75,030.00	\$74,084.00

- 1. The State Sweepstakes goal for 2025 is \$95,000. With each Lion and Club participating in Sweepstakes, our goal can be reached.
- 2. Each Lion / Club should participate in SWEEPS, with each Club member participating in the project.

VALUE IN PARTICIPATING

Between 19,000 and 20,000 children and adults in Illinois have received these free services or benefited from the services provided through your Foundation. The visually and hearing impaired hope that all Lions Clubs will consider contributing 100% of their SWEEPS proceeds to support the programs and services of our Foundation.

The following are a few examples of how your club benefits from your Foundation programs: whenever a child from your community attends Camp Lions Free of charge; a screening unit arrives in your town and offers free screenings; a child is screened in your community through our Low Vision Program; someone from your community finds medical help at reduced rates through your Foundation. A Club is also allowed to spend up to 40% of their proceeds on Club related sight and hearing projects.

For more information or if you have any questions on Sight and Sound Sweepstakes, please contact one of your District Trustees or District Fundraising Coordinator (phone numbers are listed on page 12), or contact:

Lions of Illinois Foundation

700 Peace Road, Suite B DeKalb, IL 60115 (815)756-5633



ARE RAFFLES LEGAL?

Yes, raffles are legal for groups, such as the Lions, under Illinois Public Act 81-1365. The law authorizes counties and municipalities to license certain organizations to operate raffles.

WHO MAY SELL SWEEPSTAKES TICKETS?

Ticket sellers **must** be at least 18 years old and under the wording of the law must be a "bonafide" member of the sponsoring organization.

EARLY BIRD RAFFLE



\$1,500.00 in additional prize money for our Early Bird Drawing. **This is a cumulative drawing. All money must accompany tickets in order to be entered into the drawing.**

LIF will do a monthly drawing for the months of February, March, and April. If your ticket does not get pulled in February, it will then get placed into the March drawing. If your ticket does not get pulled in March, it will go into April's drawing. These tickets will then go into the main Sweepstakes drawing in May. Early Bird prize money will be split 50/50. \$250.00 will go to the Club and \$250.00 will go to the seller listed on the back of the winning ticket. The drawings will take place the first Wednesday of February, March and April.

We highly encourage all clubs to participate in the Early Bird Drawing. Do not miss this opportunity to earn more money for your Club and participating members. GOOD LUCK!

SWEEPSTAKES PRIZE LIST

Each year, twenty-six (26) cash prizes totaling \$19,250 are awarded from the Sweepstakes campaign. The \$5,000 grand prize is followed with an additional five (5) \$1,000 prizes, ten (10) \$500 prizes, and ten (10) \$250 prizes. Sellers of winning tickets, who have completed the back of the winning ticket, will receive \$500 for the Grand Prize, \$100 for a \$1,000 ticket, \$50 for a \$500 ticket, and \$25 for a \$250 ticket. **If a seller does not complete the seller's information on a winning ticket, their share will be forfeited to your LIF.**

If requested, Clubs donating 100% of their funds to our Foundation will receive a 100% patch for their Club Banner. Clubs that already have a patch will receive a yearly Chevron to go under the patch.

The individual Lion that sells ten (10) or more Sweepstakes books can receive a Sight & Sound Sweepstakes pin. The Seller that already has a pin can receive a small tab to attach to their pin. The pin or tab must be requested.

Individual Seller Cash Prizes

Fourteen (14) individual prizes will be awarded to Lions meeting the qualifications listed below. The rules governing eligibility for the "Individual Seller Prizes" are displayed along with the breakdown of the prizes. <u>There are no exceptions to the eligibility requirements.</u>

Eligibility for Individual Seller Prizes:

- 1. Only Individual Lions are eligible to participate, clubs or groups are not eligible.
- 2. A minimum of twenty-five (25) complete books of three Sweepstakes tickets must be sold by the individual and listed on the bottom of the seller form to qualify for an award.
- 3. All completed Sweepstakes ticket stubs, related money and the complete "Individual Seller Form" must be returned together to the Foundation Office no later than April 25th.

Prizes are:

- Four (4) State Top Sweepstakes Seller Prizes of: \$500, \$350, \$250, and \$200.
- There will also be <u>one</u> (1) Top District Seller Prize of \$100 for each district in MD-1.
- If a tie results among any of the Top State Seller Prizes, those individuals involved will split the associated prizes.
- The winner in each district will be the top seller of sweepstakes tickets not receiving a state top seller prize.