



Sample RADIO ANNOUNCEMENT for CANDY DAY

Approximately 30 seconds in length.

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER

Your local Lions Club needs your help. For over 45 years, Lions Clubs help raise funding for the 13 programs and services that the Lions of Illinois Foundation provides to communities throughout Illinois. On October 14, 2022 Lions Candy Day, your local Lions Club members and volunteers will be visible on the streets of your community. Stop and say "hi" to your local Lions club member. Any donation made, whether big or small, is greatly appreciated. As a thank you, you will receive a roll of Lions mint candy. All donations are used to help the visually and hearing impaired. We look forward to seeing you on October 14th.