# Lions of Illinois Foundation Knight's Quest Gala Presents...





Corporate Sponsor Packet



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We invite you to explore this packet so that you might better understand the Foundation's mission, the Gala itself, and how your support makes all of this possible.

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Helen Keller, humanitarian and advocate for individuals with disabilities, attended the Lions Clubs International Convention in 1925, where she called on the Lions to be:



"knights of the blind in the crusade against darkness"



# Who and How We Serve

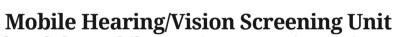
The Lions of Illinois Foundation provides several free services to those with vision and hearing needs in Illinois. The Lions of Illinois Foundation is able to do this on a 6% administrative cost.

#### **Camp Lions - Since 1957**

Camp Lions of Illinois is a non-income based, FREE summer camp offered to Low Vision/Blind/HoH/Deaf eligible youth. The camp provides a week of fun, challenging activities, and the chance to make new friends with peers of similar abilities.

www.facebook.com/CampLionsIL





In 1983, the Lions of Illinois placed the Mobile Hearing Screening Unit on the road for the purpose of detecting hearing loss and preventing deafness. It is staffed by a trained technician. The mobile multi-use (hearing/retinal) screening unit is on the road from March 1st through October 31st every year. The Foundation Programs Department sends invitations to clubs throughout the state to host the Hearing Screening Unit.

#### **Hearing Aid Bank**

In cooperation with the University of Illinois Chicago Audiology Department, LIF has established the Hearing Aid Bank (HAB). The HAB is kept supplied through the donations of hearing aids. The aids are reconditioned and cataloged for the bank or are sold for salvage to offset the costs. The LIF Used Hearing Bank (HAB) provides assistance to individuals who cannot afford to purchase a hearing aid, or do not qualify to receive an aid from a state or federal agency.

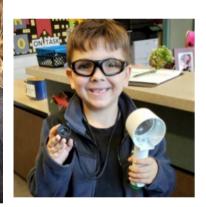


### Who and How We Serve

#### **Student Low Vision Program - Since 1976**

Since 1976, The Low Vision Program for Students has performed FREE comprehensive visual evaluations, helping severely visually impaired students make the most of their remaining sight. Students from kindergarten through twelfth grade gain a better understanding and awareness of their vison loss. Low Vision optometrists travel to the screening locations throughout Illinois, bringing equipment for examinations & demonstrations. The program furthers a visually impaired youth's ability to increase their academic potential, enrich their social skills, and helps with future employment opportunities. Above all, the Low Vision Program for Students helps address their daily challenges



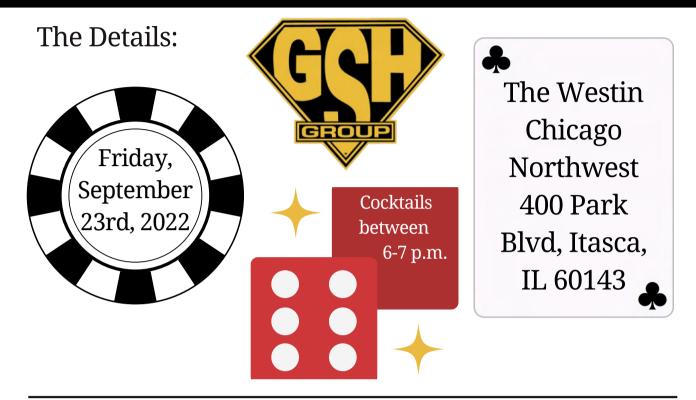


#### L.I.E.R.I.: Lions of Illinois Eye Research Institute

Thanks to the commitment and fundraising efforts of the local Lions Clubs, the Lions of Illinois Eye Research Institute has grown into a vision research powerhouse. Since opening in 1986, researchers at the Lions of Illinois Eye Research Institute have obtained 138 patents, received over 150 grants, and produced over 1,500 publications. The UIC Department of Ophthalmology and Visual Sciences is ranked 7th in National Institutes of Health (NIH) funding among ophthalmology departments nationwide. Today's Lions of Illinois Eye Research Institute houses over 142 research faculty who employ the most advanced biotechnologies, from gene silencing to confocal microscopy, to search for the underlying causes of every major eye disease—including macular degeneration, glaucoma and diabetic retinopathy.



# A Knight's Quest: The Gala



We invite you to enjoy an evening of fun and engagement, celebrating what can be achieved in serving others through innovation and cooperation. Tickets for this Gala are priced at \$125 each. The event will include:

- Casino Games
- Cocktail Hour With Hors d'oeuvres
- Dinner
- Guest Speaker
- Information on New Technologies
- Knight's Raffle
- Silent and Live Auction
- Networking Opportunities
- ◆ Live Music

### Casino Games By:

**GSH Group Casino Parties** 





2 Hours of Casino Games Included!



### Games Available:

- Blackjack
- Craps
- Roulette









Ready. Set. Vegas! 6



# Sponsorship Opportunities

As stated on the previous page, the Gala will include a Knight's Raffle, Live Auction, and Silent Auction. The sponsoring of any of these items is needed and appreciated. Items may include things such as:

### Knight's Raffle

- Themed gift baskets (i.e. sports memorabilia; cookware; health and beauty products)
- Weekend getaways

#### Live and Silent Auctions

- Vacations/Timeshares
- Tickets to shows
- Sporting event tickets
- Experience packages (private chef-prepared meals, fan experiences, outdoor excursions, etc.)

There are many benefits to being a sponsor for this event, including sponsor recognition in event displays, complimentary tickets, and more. Please see the following page for sponsor levels and contact us at LIFoffice@LIFnd.org for more information.





# Sponsorship Opportunities: Levels

|          | Level             | Tickets                                  | Ad  |
|----------|-------------------|--|---|
| Lion     | (\$5,000+)        | 12 Complimentary<br>Tickets (Full Table) | Full Page Color Ad<br>in Gala Ad Book     |
| Diamond  | (\$1,500-\$4,999) | 6 Complimentary<br>Tickets               | Half-Page Color Ad<br>in Gala Ad Book     |
| Emerald  | (\$1,000-\$1,499) | 4 Complimentary<br>Tickets               | Quarter Page Ad<br>in Gala Ad Book        |
| Ruby     | (\$750-\$999)     | 2 Complimentary<br>Tickets               | Business Card-Sized<br>Ad in Gala Ad Book |
| Sapphire | (\$500-\$749)     | 1 Complimentary<br>Ticket                | Business Card-Sized<br>Ad in Gala Ad Book |
|          |                   |  |   |

#### Mailing Address

Lions of Illinois Foundation 700 N. Peace Rd, Suite B DeKalb, IL 60115

#### **Foundation Contacts**

Phone: (815) 756-5633

Max Kruse mkruse@lifnd.org E-Fax: 815-862-2072 Extension: 223 Kirsten Nathan knathan@lifnd.org E-Fax: 815-335-8007 Extension: 351

Thank You For Your Support!



### Ad Book Selection Form

The Gala Ad Book will be 8.5" by 5.5". Please fill out the form below to select an ad size. If you are a sponsor, depending on your level, your selected size and placing (only center pages, inside cover), will be based on a first come, first serve basis.

#### Please Check Selection

|               | Back Cover         | Full Page                             |  |  |  |  |  |  |
|---------------|--------------------|---------------------------------------|--|--|--|--|--|--|
|               | \$500              | \$200                                 |  |  |  |  |  |  |
|               | Half Page<br>\$125 | Quarter Page \$75  Business Card \$50 |  |  |  |  |  |  |
| Company Name  |                    |                                       |  |  |  |  |  |  |
| Contact       |                    |                                       |  |  |  |  |  |  |
| Address_      |                    |                                       |  |  |  |  |  |  |
| Phone ()Email |                    |                                       |  |  |  |  |  |  |
| Ad Size       |                    |                                       |  |  |  |  |  |  |

#### **Corporate Sponsorship Form**

We would like to thank you again for taking the time to learn about our organization. We hope that you will consider becoming a sponsor. Please visit us online at www.lionsofillinoisfoundation.org.

| Company Name  |  |  |  |  |  |
|---|--|--|--|--|--|
| Contact   |  |  |  |  |  |
| Address   |  |  |  |  |  |
| Phone ()Email   |  |  |  |  |  |
| Website   |  |  |  |  |  |
| Sponsorship level Gala Sponsor (\$5,000+) Diamond (\$1,500-\$4,999) |  | undation   |  |  |  |
| Emerald (\$1,000-\$1,499)  Ruby (\$750-\$999)                       |  | Contacts   |  |  |  |
| Sapphire (\$500-\$749)  |  | Kirsten Nathan<br>knathan@lifnd.org<br>E-Fax: 815-335-8007 |  |  |  |
| Total Support Amount  \$  |  |  |  |  |  |
| Ci ma a turna   |  | Data   |  |  |  |
| Signature   |  | Date:  |  |  |  |



# Thank You For Your Support! 6