

Lions of Illinois Foundation
Sight and Sound Sweepstakes



2022
“How to Manual”

INDEX

Contents of this SWEEPS “package”	3
Introduction	4
Value in Participating	5
Are Raffles Legal?	6
Who May Sell SWEEPS Tickets	6
Explanation of Early Bird Raffle	6
Sweepstakes Prize List	7
2022 Goals by District	8
2021 Campaign results by District	8
Instructions for Returning Sweepstakes Tickets	9
Contributing to our Foundation	10
Year 2021 Sweepstakes winners	11
District Trustees and Coordinators (2021-2022)	12

42nd ANNUAL
POCKETFUL
OF
MIRACLES
\$20,750

20 **LIONS** 22

Sight & Sound Sweepstakes

LIONS OF ILLINOIS FOUNDATION
Serving People with Vision and Hearing Needs
Since 1974

3 TICKET BOOK \$10 - INDIVIDUAL TICKETS \$4

HELP THE LIONS HELP PEOPLE WITH VISION AND HEARING NEEDS

DO NOT REMOVE COVER

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CONTENTS OF THIS SWEEPSTAKES PACKAGE

1. A letter to the Club explaining our Lions of Illinois Foundation’s Sight and Sound Sweepstakes program.
2. Sweepstakes tickets for your Club.
3. The “How to Manual” (should answer most questions).
4. A form detailing the eligibility requirements, prizes, and reporting for the “Individual Seller Prizes”.
5. A letter that tells you how many SWEEPS books you received. That letter also needs to be filled out indicating the percent to be retained by our Lions of Illinois Foundation and sent back with SWEEPS.
6. A form to request a Sight and Sound Patch / Chevron award (for Club banner).
7. A form to request Sight and Sound pin or tab award for selling a minimum of ten (10) Sweepstakes books.
8. A Form for Individual Seller prizes, which are only awarded if an individual sells 25 complete books and returns completed form and books in by **May 1st**.
9. An envelope to return your SWEEPS tickets, check(s), and completed form(s) to our Lions of Illinois Foundation.

<p style="text-align: center;">2022</p> <p style="text-align: center;">The Certificate Numbered by</p>	Name _____	Street _____	City _____ State _____	Zip _____	Phone _____
<p>SELLER SHOULD ENDORSE BACK OF STUB. THIS STUB IS FOR THE DRAWING.</p>					
<p>SIGHT and SOUND SWEEPSTAKES \$20,750.00 IN CASH</p>					
<p>FUND DRIVE ENDS</p>					
<p>May 22, 2022</p>					
<p>Sponsor: Lions Clubs of Illinois</p>					
<p>3 TICKET BOOKLET - \$10.00 INDIVIDUAL TICKET - \$4.00</p>					
<p>Winner Need Not Be Present Payments are Not deductible as a Charitable Contribution</p>					
<p>LIONS OF ILLINOIS FOUNDATION <i>Help The Lions Help People With Vision And Hearing Needs</i></p>					

INTRODUCTION

Sight and Sound Sweepstakes, the second largest fundraiser of our Lions of Illinois Foundation (LIF), started with the 1981 campaign. Funds generated by the outstanding efforts of the Lions Clubs of Illinois have helped to build stronger programs and services through the Foundation. The Sweepstakes campaign starts in January and concludes with the drawing at the annual Lions of Illinois Foundation Breakfast at the State convention in May. Even though the real winners are those that we assist through our programs/services, there are 26 prizewinners, and possibly as many Lion winners who have sold a winning ticket.

Some of the programs and services are: Retinal/Hearing Unit, Camp Lions, Low Vision Clinics, Social Services and Referrals, Used Hearing Aid Bank and Used Eyeglasses/Hearing Aid Collections. Lions of Illinois Funds for emergency (L.I.F.E.) Equally as important is the fact that these funds are to be used in assisting local Clubs with sight and hearing related activities.

VALUE IN PARTICIPATING

Between 19,000 and 20,000 children and adults in Illinois, avail themselves of the services provided through your Foundation. The visually and hearing impaired hope that all Lions Clubs will consider contributing **100%** of their SWEEPS proceeds to support the programs and services of our Foundation.

The following are a few examples of how your club benefits from your Foundation programs: whenever a child from your community attends Camp Lions Free of charge; a screening unit arrives in your town and offers free screenings; a child is screened in your community through our Low Vision Program; someone from your community finds medical help at reduced rates through your Foundation. A Club is also allowed to spend up to 40 percent of their proceeds on Club related sight and hearing projects.

For more information or if you have any questions on Sight and Sound Sweepstakes, please contact one of your District Trustees or District Fundraising Coordinator (phone numbers are listed on page 12), or contact:

Lions of Illinois Foundation
700 Peace Road, Suite B
DeKalb, IL 60115
(815) 756-5633

ARE RAFFLES LEGAL ???

Yes, raffles are legal for groups, such as the Lions, under Illinois Public Act 81-1365. The law authorizes counties and municipalities to license certain organizations to operate raffles.

WHO MAY SELL SWEEPSTAKES TICKETS ????

Ticket sellers must be at least 18 years old and under the wording of the law must be a “bonafide” member of the sponsoring organization.

EARLY BIRD RAFFLE



\$1,500.00 in additional prize money for our **Early Bird Drawing**. **This is a cumulative drawing. All money must accompany tickets in order to be entered into the drawing.**

LIF will do a monthly drawing for the months of March, April, and May. If your ticket does not get pulled in March. It will then get placed into the April drawing. If your ticket does not get pulled in April it will go into May’s drawing. These tickets will then go into the main Sweepstakes drawing in May. Prize money will be split 50/50. \$250.00 will go to the Club and \$250.00 will go to the seller listed on the back of the winning ticket. The drawings will take place the first Wednesday of March, April, and May.

We highly encourage all clubs to participate in the **Early Bird Drawing**. Do not miss more opportunities to earn more money for your Club and participating members. GOOD LUCK!

SWEEPSTAKES PRIZE LIST

Each year, twenty-six (26) cash prizes totaling \$19,250 are awarded from the Sweepstakes campaign. The \$5,000 grand prize is followed with an additional five (5) \$1,000 prizes, ten (10) \$500 prizes, and ten (10) \$250 prizes. Sellers of winning tickets, who have completed the back of the winning ticket, will receive \$500 for the Grand Prize, \$100 for a \$1,000 ticket, \$50 for a \$500 ticket, and \$25 for a \$250 ticket. **If a seller does not complete the seller's information on a winning ticket, their share will be forfeited to your LIF.**

A prize for Lions may be awarded for high-ticket sales. Eligibility for this individual prize will be: (1) individuals only, no Clubs, (2) sell a minimum of twenty-five complete books of Sweepstakes tickets, with (3) all completed ticket stubs, related money, and the Sweepstakes form requesting consideration for an individual prize being (4) returned to (received by) the LIF office no later than **May 1st** of the campaign year. The prize will be one Foundation Fellow to the top seller. In case of a tie, the top three sellers will receive a FF. A maximum of three FF will be handed out each year. There will be no appeals to the drawing.

If requested, Clubs donating 100% of their funds to our Foundation will receive a 100% patch for their Club Banner. Clubs that already have a patch will receive a yearly Chevron to go under the patch.

The individual Lion that sells ten (10) or more Sweepstakes books can receive a Sight & Sound Sweepstakes pin. The Seller that already has a pin can receive a small tab to attach to their pin. The pin or tab must be requested.

2020 & 2021 FINAL SALES

and

2022 District GOALS

District	2022 Goal	2020 Sales	2021 Sales
1-A	\$9,160.00	\$5,002.00	\$4,150.00
1-BK	\$14,200.00	\$9,400.40	\$7,718.70
1-CN	\$11,580.00	\$8,592.00	\$7,730.00
1-CS	\$4,060.00	\$1,673.40	\$1,478.00
1-D	\$10,890.00	\$6,098.00	\$4,768.00
1-F	\$7,670.00	\$4,336.40	\$4,049.60
1-G	\$5,070.00	\$3,086.00	\$2,832.00
1-H	\$6,220.00	\$3,913.20	\$4,161.00
1-J	\$17,550.00	\$11,352.40	\$11,544.80
1-M	\$8,030.00	\$5,180.00	\$4,060.00
	\$94,430.00	\$58,633.80	\$52,492.10

1. The State Sweepstakes goal for 2021 is \$94,430. With each Lion and Club participating in Sweepstakes, our goal can be reached.
2. Each Lions/ Club should participate in SWEEPS, with each Club member participating in the project.

INSTRUCTIONS FOR RETURNING **SWEEPSTAKES TICKET BOOKS**

DO NOT USE THE U.S. POSTAL SERVICE

**Have all Club members return the SWEEPS books and money to you
(Club Secretary or Chairperson).**

To avoid errors and confusion, return all Sweepstakes tickets **and** money to our Lions of Illinois Foundation (LIF) in one package. Using the envelope provided, UPS your package to our **Lions of Illinois Foundation:**

700 N Peace Road, Suite B, DeKalb, IL 60115

To Decrease Shipping Costs:

1. SWEEPS books with **all** tickets sold: cut the front cover to the same length as the ticket stubs. Remove the back cover and throw away. **DO NOT** separate ticket covers from ticket stubs.
2. Partial SWEEPS books: cut the front cover to the same length as the ticket stubs. Leave the unsold tickets in the book.
3. Except for checks made out to our Lions of Illinois Foundation, deposit all money and checks in your club's account and write a single Club check to cover the total amount due. Make the check payable to: **Lions of Illinois Foundation**
4. All SWEEPS books sold or unsold, should be returned to our Lions of Illinois Foundation office during the first week of May.
5. Lions members, entering to win one of the Individual Seller prizes, must have their package (see "Individual Seller Prize form," for complete details) to our LIF no later than **May 1st**.

CONTRIBUTING TO OUR FOUNDATION

IF YOUR CLUB DESIGNATED A REFUND, THE REFUND WILL BE ISSUED WITHIN 45 DAYS OF THE SWEEPSTAKES DRAWING



Lions of Illinois Foundation
700 Peace Road, Suite 8
DeKalb, IL 60115
815-756-5633

Sight and Sound Sweepstakes 2021

Do not detach the Ticket Book cover from the ticket stubs, you may clip off the ticket cover the same level as the torn ticket stubs or perforation. Package ticket stubs in a strongbox or envelope and reinforce with tape.

Lions Foundation Club
700 Peace Road Suite 8
DeKalb, IL 60115

District # 10 Club # 999999

Fellow Lions,

The Lions of Illinois Foundation's 41st Annual Sight and Sound Sweepstakes is underway. The funds from your second largest fundraiser can be used for Programs and Services that serve people within your communities of Illinois with Vision and Hearing needs. Proceeds will also fund Vision and Hearing Programs and Services that your Lions of Illinois Foundation has established to serve all communities in Illinois. The drawing will take place on Sunday, May 16, 2021 at the President Abraham Lincoln Springfield Double Tree by Hilton, 701 E. Adams Street, Springfield, IL 62701, 217-544-8800.

Your Club has been assigned 12 Sight & Sound Sweepstakes books. Your club is responsible to account for each book issued. Please fill out the form below and remit \$10.00 for each full book sold and \$4.00 for each individual ticket sold in a partial book. Return this form (and any others) with your check payable to your: **Lions of Illinois Foundation**. In order for your Foundation to enter the books into the drawing, Your Foundation needs the club to remit the funds to balance with the books sold. **Please do not keep your 40% refund.** If your club is to receive a refund, Your Foundation will remit to your club the refund amount within 4 weeks from the time of the drawing. If your club would like to be entered into the Early Bird Drawing which is the first Wednesday of March, April and May. Those sold books and money must be in the Foundation office by February 28, 2021, March 31, 2021, and April 30, 2021.

Final tickets and reports are to be returned to the Foundation office by May 1st. Tickets and reports taken to the State Convention that your club would like in the drawing, must be turned in at the Sweepstakes table by 9:00 am on the date of the drawing.

Thank you for supporting your Lions of Illinois Foundation.

Club Name: _____ District: _____

Total books sold: _____ Total Dollars (@\$10.00) _____ Cash \$ _____
Indiv. Tickets sold: _____ Total Dollars (@\$4.00) _____ Checks \$ _____

Amount to be refunded to the Club, _____ % (maximum 40%). TOTAL \$ _____
(Refunded Sweepstakes funds **must be** used for vision and hearing programs).

- ~ Submit \$10 for each full book of Sweepstakes tickets sold.
- ~ Complete and sign the Sweepstakes Report Form, indicating the percentage (minimum is 60%) to be retained by our Lions of Illinois Foundation. A “blank” or “invalid” percent translates to 100% donation to our Foundation.
- ~ Return the completed form, the completed ticket stubs, check(s), and unsold Sweepstakes ticket books to our Lions of Illinois Foundation.

(Do not separate the ticket book cover from the ticket stubs)

2021 Sweepstakes Winners

Place	Amount	Winner	District
1 st	\$5,000.00	Hampshire Lions Club	1-J
2 nd	\$1,000.00	Steven A. Schroeder	1-F
3 rd	\$1,000.00	Ken Jackson	1-CN
4 th	\$1,000.00	Sam Schaal	1-CN
5 th	\$1,000.00	Maria Diaz	1-J
6 th	\$1,000.00	Patty Kilgus	1-CN
7 th	\$500.00	Rock Island Lions Club	1-H
8 th	\$500.00	Lake Bluff Lake Forest LC	1-F
9 th	\$500.00	Kim Norton	1-H
10 th	\$500.00	Don Chipman	1-G
11 th	\$500.00	R.C. Crompton	1-J
12 th	\$500.00	Will Barnett	1-F
13 th	\$500.00	Joanne Nelson	1-H
14 th	\$500.00	Brandy Williams	1-G
15 th	\$500.00	Jeff Farren	1-BK
16 th	\$500.00	Sandy Beimfohr	1-CN
17 th	\$250.00	Jen Durnas	1-J
18 th	\$250.00	Lisa Moline	1-A
19 th	\$250.00	Dave Guth	1-M
20 th	\$250.00	Jeff Dowo	1-D
21 st	\$250.00	Stan Brammeier	1-CN
22 nd	\$250.00	Billy Maxey	1-M
23 rd	\$250.00	CA Smittkamp	1-M
24 th	\$250.00	Deb Bauch	1-J
25 th	\$250.00	Michael Strom	1-M
26 th	\$250.00	R. Schmitz	1-BK

2021-2022 DISTRICT TRUSTEES CONTACT INFORMATION

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