



SAMPLE CANDY DAY

NON TRADITIONAL FUNDRAISING EVENT LETTER

(To be used for sending to businesses w/a self-addressed & stamped reply envelope.)

(Date)

(Contact person's name)

(Business name)

(Address)

(City, State and zip code)

Dear (Name of business or contact):

The (Club name) _____ takes great pride in being a strong community organization. We are glad to be able to serve our town by assisting people with vision and hearing needs, as well as many other projects that reach out and enrich the lives of both the young and old.

Every year the Lions host "Candy Day", a traditional fundraiser to support helping the blind, visually impaired, deaf, and hard of hearing, in our community. The (Service area) _____ benefits through local projects such as: screenings for hearing and retinal disease, assistance to those in need of eyeglasses and reconditioned hearing aids, Free camping for adult and youth who are visually/hearing impaired and other services.

This Year due to the Covid-19 Restrictions we will be hosting a non-traditional Candy Day Fundraising Event.

Can we count on your help this year to assist with the cost of _____? Your donation of \$ _____ goes a long way to defer the expense and increase the amount of aid we can provide to those in our community with vision and hearing needs.

If you decide to support this worthy cause, please make your check payable to **(your club information name address etc.)**

Thank you for your time and support,

(Signature)

(Name of club)

(Address to submit donation)

Enclosure: One (1) self-addressed, stamped reply envelope for your use.