

Sample Press Release for TOOTSIE POP DAY

(Use Lion or Lioness as appropriate.)

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

LIONS CONDUCT TOOTSIE POP DAY

Lions and volunteers will be visible throughout the community on *(date)* _____ for Tootsie Pop Day! Lions will be giving away Tootsie Pops and accepting monetary contributions to be used in helping the visually and hearing impaired. It is almost impossible for those who can see and hear normally to fully understand what it is like to be visually or hearing impaired, but they can help through their support of Tootsie Pop Day.

People can show their support by giving generously, helping underwrite the price of a case of candy, or volunteering for a few hours on Tootsie Pop Day. Persons wishing to join the Lions in their fight against the effects of vision and hearing loss should contact the local Lions Club or the Lions of Illinois Foundation.

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