

Sample Press Release for MOBILE RETINAL UNIT SCREENINGS

(Use Lion or Lioness as appropriate.)

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

FREE DIABETIC RETINOPATHY SCREENING

A FREE Diabetic Retinopathy Screening for persons with diabetes, or those at risk for diabetes, will be held on *(date)* _____ at *(location)* _____.

The screening is coordinated by the Lions Club and the Lions of Illinois Foundation, and is made possible through your generous donations.

The quality of life for people with diabetic retinopathy and other retinal disorders, such as macular degeneration, is dramatically impacted. Since early detection of such disorders is critical, persons with diabetes or those 55 or older are encouraged to take advantage of this free screening.

Persons wishing to join the Lions in their fight against the effects of vision and hearing loss should contact the local Lions Club or the Lions of Illinois Foundation.

###