

Sample Press Release for HEARING SCREENINGS FOR YOUNG CHILDREN

(Use Lion or Lioness as appropriate.)

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

FREE HEARING SCREENING FOR YOUNG CHILDREN

A FREE Hearing Screening for children under the age of 6 will be held at on
*(date)*_____ at *(location)*_____.

Children establish the basic foundation of speech and language during the first few years of life. A child who is unable to correctly hear words and sounds during this time will suffer significant delays in speech and language, and also in cognitive, social, and academic performance.

This program is coordinated by the Lions Club and the Lions of Illinois Foundation, and is made possible through your generous donations. If you have a child under the age of 6, you are encouraged to take advantage of this free screening.

Persons wishing to join the Lions in their fight against the effects of vision and hearing loss should contact the local Lions Club or the Lions of Illinois Foundation.

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