



# Lions of Illinois Foundation Diabetes Awareness Campaign **Fact Sheet**

## **What is the Lions of Illinois Foundation Diabetes Campaign?**

The Lions of Illinois Foundation Awareness Campaign is an event conducted in a similar manner to Lions Candy Day. Lion members will be stationed at the entrances to shopping malls, grocery stores, etc. to distribute diabetes risk tests, sugar-free candies and accept donations. In the past ten years, over \$750,000 has been raised for diabetes research and programs. Over one million citizens have been reached with the vital message of the risk factors and seriousness of diabetes.

## **Why is the Awareness Campaign Important?**

The Lions of Illinois Foundation is to accomplish the following:

- Identify and alert individuals at high risk for developing diabetes which include blindness, stroke, heart disease, kidney disease and amputation.
- Provide free diabetic retinopathy exams to prevent blindness.
- Fund diabetes research to find a cure for diabetes and improved methods of treating diabetic retinopathy which is the leading cause of new cases of blindness in adults.

## **How Can Clubs Participate?**

A letter and order form is sent to all Lions and Lioness Clubs in Illinois. The letter and form provide details about the program. The Club Coordinator for the Diabetes Awareness Campaign completes the form and returns it to Lions of Illinois Foundation. The LIF will acknowledge receipt of the form and supply all materials needed for the campaign. The materials include labels for collection buckets, risk strips, sugar-free candies and aprons. All materials are imprinted with the name and logo of the Lions of Illinois Foundation. At the conclusion of the campaign, clubs remit a check for the amount collected made payable to the Lions of Illinois Foundation with the campaign report form. In the memo part of your check write: Diabetes Awareness Campaign 2018

## **When Would The Program Be Conducted?**

Clubs may choose any date between March 1<sup>st</sup> and May 31<sup>st</sup>. While it is preferred this time frame be followed, exceptions can be made if circumstances prevent the campaign from being conducted during that time.

## **How Are The Funds Raised Distributed?**

All funds raised are used to provide programs and services for the citizens of Illinois and to support research. The Lions of Illinois Foundation receives 100% of the net proceeds; which will then be determined as to how to distribute according to amount collected.