

Lions of Illinois Foundation
Sight and Sound Sweepstakes



2020
“How to Manual”

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40TH ANNUAL
POCKETFUL
OF
MIRACLES
\$20,750

DO NOT REMOVE COVER FROM THE TICKET STUBS +

20 **LIONS** 20

Sight & Sound Sweepstakes

Helping People with Vision and Hearing Needs
LIONS OF ILLINOIS FOUNDATION
Since 1974

DO NOT REMOVE COVER

3 TICKET BOOK \$10 - INDIVIDUAL TICKETS \$4

HELP THE LIONS HELP PEOPLE WITH VISION AND HEARING NEEDS

The advertisement features a green and yellow color scheme. On the left, a large sack overflowing with gold coins is labeled 'POCKETFUL OF MIRACLES' and '\$20,750'. The top center has a banner with '20 LIONS 20' and 'Sight & Sound Sweepstakes'. Below this is the Lions of Illinois Foundation logo, which includes a map of Illinois and the text 'Helping People with Vision and Hearing Needs' and 'Since 1974'. To the right of the logo are two circular icons: one of a human ear and one of a human eye. At the bottom, there is a call to action: '3 TICKET BOOK \$10 - INDIVIDUAL TICKETS \$4' and 'HELP THE LIONS HELP PEOPLE WITH VISION AND HEARING NEEDS', followed by a Facebook social media icon. Vertical text on the left and right sides of the ad reads 'DO NOT REMOVE COVER FROM THE TICKET STUBS +' and 'DO NOT REMOVE COVER' respectively.

CONTENTS OF THIS SWEEPSTAKES PACKAGE

1. A letter to the Club explaining our Lions of Illinois Foundation's Sight and Sound Sweepstakes program.
2. Sweepstakes tickets for your Club.
3. The "How to Manual" (should answer most questions).
4. The letter/form detailing the eligibility requirements, prizes, and reporting for the "Individual Seller Prizes".
5. A form to account for SWEEPS ticket sales and indicating the percent to be retained by our Lions of Illinois Foundation.
6. The form to request a Sight and Sound Patch / Chevron award (for Club banner).
7. The form to request Sight and Sound pin or tab award for selling a minimum of ten (10) Sweepstakes books.
8. The Form for Individual Seller prizes which are only awarded if an individual sells 25 complete books and returns completed form and books in by May 1st.
9. A padded envelope to return your SWEEPS tickets, check(s), and completed form(s) to our Lions of Illinois Foundation.

This Certificate Purchased By No 12344 2020	Name _____ Street _____ City _____ State _____ Zip _____ Phone _____	SIGHT and SOUND SWEEPSTAKES \$20,750.00 IN CASH FUND DRIVE ENDS May 17, 2020 Sponsor: No 12344 Lions Clubs of Illinois 3 TICKET BOOKLET - \$10.00 INDIVIDUAL TICKET - \$4.00	FIRST PRIZE \$5,000.00 2nd thru 6th prize: \$1,000.00 each 7th thru 16th prize: \$500 each 17th thru 26th prize: \$250 each Sellers' prizes: \$2,500 Total Club prizes \$750 Total
SELLER SHOULD ENDORSE BACK OF STATE THIS STATE FOR THE DRAWING. 		Winner Need Not Be Present. Payments are Not deductible as a Charitable Contribution. LIONS OF ILLINOIS FOUNDATION <i>Help The Lions Help People With Vision And Hearing Needs</i>	

INTRODUCTION

Sight and Sound Sweepstakes, the second largest fundraiser of our Lions of Illinois Foundation (LIF), started with the 1981 campaign. Funds generated by the outstanding efforts of the Lions/Lioness Clubs of Illinois have helped to build stronger programs and services through the Foundation. The Sweepstakes campaign starts in January and concludes with the drawing at the annual Lions of Illinois Foundation Breakfast at the State convention in May. Even though the real winners are those that we assist through our programs/services, there are 26 prize winners, and possibly as many Lion/Lioness winners who have sold a winning ticket.

Some of the programs and services are: Lions of Illinois Funds for emergency (L.I.F.E.), Mobile Hearing Units, Camp Lions, Low Vision Clinics, Mobile Retinal Unit, Social Services and Referrals, Used Hearing Aid Bank and Used Eyeglasses/Hearing Aid Collections. Equally as important is the fact that these funds are to be used in assisting local Clubs with sight and hearing related activities.

VALUE IN PARTICIPATING

Between 19,000 and 20,000 children and adults in Illinois avail themselves of the services provided through your Foundation. The visually and hearing impaired hope that all Lions / Lioness Clubs will consider contributing **100%** of their SWEEPS proceeds to support the programs and services of our Foundation.

The following are a few examples of how your club benefits from your Foundation programs: whenever a child from your community attends Camp Lions Free of charge; a screening unit arrives in your town and offers free screenings; a child is screened in your community through our Low Vision Program; someone from your community finds medical help at reduced rates through your Foundation. A Club is also allowed to spend up to 40 percent of their proceeds on Club related sight and hearing projects.

For more information or if you have any questions on Sight and Sound Sweepstakes, please contact one of your District Trustees or District Fundraising Coordinator (phone numbers are listed on page 12), or contact:

Lions of Illinois Foundation

2254 Oakland Drive

Sycamore, IL 60178

(815) 756-5633

(800) 955-5466

ARE RAFFLES LEGAL ???

Yes, raffles are legal for groups, such as the Lions, under Illinois Public Act 81-1365. The law authorizes counties and municipalities to license certain organizations to operate raffles.

WHO MAY SELL

SWEEPSTAKES TICKETS ????

Ticket sellers must be at least 18 years old and under the wording of the law must be a “bonafide” member of the sponsoring organization.



EARLY BIRD RAFFLE

\$1,500.00 in additional prize money for our **Early Bird Drawing**. **This is a cumulative drawing. All money must accompany tickets in order to be entered into the drawing.**

LIF will do a monthly drawing for the months of March, April, and May. If your ticket does not get pulled in March. It will then get placed into the April drawing. If your ticket does not get pulled in April it will go into May’s drawing. These tickets will then go into the main Sweepstakes drawing in May. Prize money will be split 50/50. \$250.00 will go to the Club and \$250.00 will go to the seller listed on the back of the winning ticket. The drawing will take place the first Wednesday of March, April, and May.

We highly encourage all clubs to participate in the **Early Bird Drawing**. Don’t miss out on more opportunities to earn more money for your Club and participating members. GOOD LUCK!

SWEEPSTAKES PRIZE LIST

Each year, twenty-six (26) cash prizes totaling \$19,250 are awarded from the Sweepstakes campaign. The \$5,000 grand prize is followed with an additional five (5) \$1,000 prizes, ten (10) \$500 prizes, and ten (10) \$250 prizes. Sellers of winning tickets, who have completed the back of the winning ticket, will receive \$500 for the Grand Prize, \$100 for a \$1,000 ticket, \$50 for a \$500 ticket, and \$25 for a \$250 ticket. **If a seller does not complete the seller's information on a winning ticket, their share will be forfeited to your LIF.**

A prize for Lions/Lioness may be awarded for high ticket sales. Eligibility for this individual prize will be: (1) individuals only, no Clubs, (2) sell a minimum of twenty-five complete books of Sweepstakes tickets, with (3) all completed ticket stubs, related money, and the Sweepstakes form requesting consideration for an individual prize being (4) returned to (received by) the LIF office no later than May 1st of the campaign year. The prize will be one Foundation Fellow to the top seller. In case of a tie, the top three sellers will receive a FF. A maximum of three FF will be handed out each year. There will be no appeals to the drawing.

If requested, Clubs donating 100% of their funds to our Foundation will receive a 100% patch for their Club Banner. Clubs that already have a patch will receive a yearly Chevron to go under the patch.

The individual Lion / Lioness that sells ten (10) or more Sweepstakes books can receive a Sight & Sound Sweepstakes pin. The Seller that already has a pin can receive a small tab to attach to their pin. The pin or tab must be requested.

2020 District GOALS

and

2019 FINAL SALES

District	2020 Goal	2019 Goal	2019 Sales
1-A	\$7,000.00	\$13,280.00	\$5,858.00
1-BK	\$13,000.00	\$22,400.00	\$10,488.00
1-CN	\$9,000.00	\$15,840.00	\$8,154.00
1-CS	\$3,000.00	\$9,440.00	\$2,730.50
1-D	\$9,000.00	\$16,320.00	\$8,667.20
1-F	\$6,000.00	\$12,480.00	\$5,409.20
1-G	\$4,500.00	\$10,560.00	\$3,147.00
1-H	\$5,000.00	\$9,280.00	\$4,566.40
1-J	\$20,000.00	\$34,400.00	\$15,698.50
1-M	\$8,500.00	\$8,960.00	\$7,055.70
	\$85,000.00	\$152,960.00	\$71,774.50

1. The State Sweepstakes goal for 2020 is \$85,000. With each Lion and Lioness Club participating in Sweepstakes, our goal can be exceeded.
2. District totals are calculated by using sales amount for the last 6 years, less their high and low sales totals. With this calculated total, State amounts for the same six-year period, and the projected goal for the coming campaign a new District goal is calculated.
3. Each Lions/Lioness Club should participate in SWEEPS, with each Club member participating in the project.

INSTRUCTIONS FOR RETURNING **SWEEPSTAKES TICKET BOOKS**

DO NOT USE THE U.S. POSTAL SERVICE

Have all Club members return the SWEEPS books and money to you (Club Chairperson).

To avoid errors and confusion, return all Sweepstakes tickets **and** money to our Lions of Illinois Foundation (LIF) in one package. Using the envelope provided UPS your package to our Lions of Illinois Foundation:

2254 Oakland Drive, Sycamore, IL 60178

To Decrease Shipping Costs:

1. SWEEPS books with **all** tickets sold: cut the front cover to the same length as the ticket stubs. Remove the back cover and throw away. **DO NOT** separate ticket covers from ticket stubs.
2. Partial SWEEPS books: cut the front cover to the same length as the ticket stubs. Leave the unsold tickets in the book.
3. Except for checks made out to our Lions of Illinois Foundation, deposit all money and checks in your club's account and write a single Club check to cover the total amount due. Make the check payable to: Lions of Illinois Foundation
4. All SWEEPS books sold or unsold, should be returned to our Lions of Illinois Foundation office during the first week of May.
5. Lions / Lioness members, entering to win one of the Individual Seller prizes, must have their package (see "Individual Seller Prize form," for complete details) to our LIF no later than May 1st.

CONTRIBUTING TO OUR FOUNDATION

IF YOUR CLUB DESIGNATED A REFUND, THE REFUND
WILL BE ISSUED WITHIN 45 DAYS OF THE
SWEEPSTAKES DRAWING



Lions of Illinois Foundation
2254 Oakland Drive
Sycamore, IL 60178
815-736-5633

Sight and Sound Sweepstakes 2020

Do not detach the Ticket Book cover from the ticket stubs, you may clip off the ticket cover the same level as the torn ticket stubs or perforation. Package ticket stubs in a strongbox or envelope and reinforce with tape.

District # 10 Club # 2

Fellow Lions,

The Lions of Illinois Foundation's 40th Annual Sight and Sound Sweepstakes is underway. The funds from your second largest fundraiser can be used for Programs and Services that serve people within your communities of Illinois with Vision and hearing needs. Proceeds will also fund Vision and Hearing Programs and Services that your Lions of Illinois Foundation has established to serve all communities in Illinois. The drawing will take place on Sunday, May 17, 2020 at the Bloomington Normal Marriott Hotel and Conference Center, 201 Broadway, Normal, IL 61761, 309-862-9000

The following books have been assigned to your club #8,00001-#A 00026. Your club is responsible to account for each book issued. Please fill out the form below and remit \$10.00 for each full book sold and \$4.00 for each individual ticket sold in a partial book. Return this form (and any others) with your check payable to your Lions of Illinois Foundation. In order for your Foundation to enter the books into the drawing, Your Foundation needs the club to remit the funds to balance with the books sold. Please do not keep your 40% refund. If your club is to receive a refund, Your Foundation will remit to your club the refund amount within 4 weeks from the time of the drawing. If your club would like to be entered into the Early Bird Drawing which is the first Wednesday of March, April and May. Those sold books and money must be in the Foundation office by February 28, 2020, March 31, 2020, and April 30, 2020.

Final tickets and reports are to be returned to the Foundation office by May 1st. Tickets and reports taken to the State Convention that your club would like in the drawing, must be turned in at the Sweepstakes table by 9:00 am on the date of the drawing.

Thank you for supporting your Lions of Illinois Foundation.

Club Name: _____ District: _____

Total books sold: _____ Total Dollars (@\$10.00) _____ Cash \$ _____
Total tickets sold: _____ Total Dollars (@\$4.00) _____ Checks \$ _____

Amount to be refunded to the Club, _____% (maximum 40%). TOTAL \$ _____
(Refunded Sweepstakes funds must be used for vision and hearing programs).
If a percent is not indicated, the Club, will not receive a refund.

Signature: _____ Date: _____

~ Submit \$10 for each full book of Sweepstakes tickets sold.

~ Complete and sign the Sweepstakes Report Form, indicating the percentage (minimum is 60%) to be retained by our Lions of Illinois Foundation. A "blank" or "invalid" percent translates to 100% donation to our Foundation.

~ Return the completed form, the completed ticket stubs, check(s), and unsold Sweepstakes ticket books to our Lions of Illinois Foundation.

(Do not separate the ticket book cover from the ticket stubs)

2019 SWEEPSTAKES WINNERS

Place	Amount	Winner	District
1st	\$5,000.00	Sherri Hamilton	1-H
2nd	\$1,000.00	Doris Retter	1-M
3rd	\$1,000.00	Nancy A. Davis	1-J
4th	\$1,000.00	Charles L. Steuer	1-CN
5th	\$1,000.00	Lion Beth Swanson	1-J
6th	\$1,000.00	Joni McMillan	1-A
7th	\$500.00	Marion Lions Club	1-CS
8th	\$500.00	Richard Meyers	1-J
9th	\$500.00	Tom Harpst	1-M
10th	\$500.00	Cheryl D. Walton	1-CS
11th	\$500.00	Steve Burchfield	1-CN
12th	\$500.00	Lake Zurich Lions Club	1-F
13th	\$500.00	Jessie Black	1-J
14th	\$500.00	Dennis Demay	1-CN
15th	\$500.00	Roger Fanning	1-G
16th	\$500.00	Christopher Lions Club	1-CS
17th	\$250.00	Carolyn Dwyer	1-J
18 th	\$250.00	Kathleen M. Emery	1-CN
19th	\$250.00	Sheila Hoadley	1-CN
20th	\$250.00	Jenn Border	1-H
21st	\$250.00	Sheila Hoadley	1-CN
22nd	\$250.00	Ryan Denton	1-CN
23rd	\$250.00	Cindy Swanson	1-J
24th	\$250.00	Margie Holtgrave	1-CN
25th	\$250.00	Debi McDonald	1-D
26th	\$250.00	Denny Hoffman	1-CN

2019 Sweepstakes winners by prize

2019-2020 COORDINATORS

and DISTRICT TRUSTEES

District	Coordinator / Trustee	Phone Number
A	Coord. - Lion Darlene Hrankaj	(708) 805-2639
	Trustees - PDG Dr. Austin D'Souza	(708) 623-4764
	- PCC Steve Anton	(708) 479-4779
BK	Coord. - Lion Irene Leopold	(815) 483-3715
	Trustees - PDG John "Hawk" Hawkinson	(815) 585-2600
	- Lion Joe Krenkel	(815) 671-5152
CN	Coord. - Lion Barbara Taylor	(618) 567-3146
	Trustees - PDG Mo Ritzel	(618) 420-6254
	- PDG James Hauenschild	(618) 566-9503
CS	Coord. - PDG Randy Ferguson	(618) 694-6963
	Trustees - PDG Chip Farrington	(618) 218-8516
	- PDG Steve Griffin	(618) 841-2486
D	Coord. - Lion Owen Costanza	(815) 262-4293
	Trustees - PDG Steve Boettger	(815) 739-7879
	- PCC Pam Graney	(815) 378-0348
F	Coord. -	
	Trustees - PDG Molly Penny	(847) 622-4917
	- PDG Martin Reading	(847) 980-6986
G	Coord. - PDG Carol Anderson	(217) 242-7967
	Trustees - PDG Dean Hemming	(217) 964-2241
	Trustees - PDG Johnny Anderson	(217) 242-0972
H	Coord. - Lion Kathy Wyatt	(309) 252-1653
	Trustees - PDG Rich Gordon	(309) 231-8327
	- Lion Jan Entwistle	(309) 318-0219
J	Coord. - PDG Bob Fowler	(847) 370-1621
	Trustees - PDG Ed Kelley	(815) 739-4242
	- PDG Nancy Rex	(815) 786-2332
M	Coord. - PDG Lori Bennett	(217) 466-2675
	Trustees - Lion James Ingram	(217) 497-4123
	- PDG Jani Robinson	(618) 306-1691