



SAMPLE PRESS RELEASE for CANDY DAY *(Use Lion or Lioness as appropriate.)*

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER

Lions and volunteers will be visible throughout your community on Friday, October 11, 2019 for their annual Candy Day Campaign. Your local Lions Club will be giving away rolls of Lions mint candy or Lions sugar free suckers. All donations are used to serve people with vision and hearing needs.

It is almost impossible for a person with no vision or hearing issues to fully comprehend what it is like to be visually or hearing impaired.

Please consider helping to underwrite the price of a case of candy or volunteer for a few hours on Candy Day. Persons wishing to join the Lions in their fight against vision and hearing loss, should contact their local Lions Club or the Lions of Illinois Foundation.

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