



## Sample RADIO ANNOUNCEMENT for CANDY DAY

*(Use Lion or Lioness as appropriate.)*

*Approximately 30 seconds in length.*

### FOR IMMEDIATE RELEASE

\_\_\_\_\_  
(Date)

#### For More Information Contact:

Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER

Your local Lions Club needs your help. For over 40 years, Lions Clubs help raise funding for the 13 programs and services that the Lions of Illinois Foundation provides to communities throughout Illinois on October 11, 2019 Lions Candy Day, your local Lions Club members and volunteers will be visible on the streets of your community. Stop and say "hi" to your local Lions club member. Any donation made, whether big or small, is greatly appreciated. As a thank you, you will receive a roll of Lions mint candy. All donations are used to help the visually and hearing impaired. We look forward to seeing you on October 11<sup>th</sup>.

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