



Illinois Lions Club Candy Day

Serving People with Vision and Hearing Needs Since 1974.

EXECUTIVE OFFICERS Fiscal year 2019-2020

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Dear Business Owners:

The Lions of Illinois Foundation have served the blind and deaf in Illinois ever since the great social activist, Helen Keller, challenged the Lions to be "Knights of the Blind in the Crusade Against Darkness." Today, with nearly 500 Clubs in Illinois and 13,000 members, we continue to try to meet the challenge. Our services include, **FREE** mobile retinal and hearing screenings, which travel to every corner of the state. We also conduct **FREE** Low Vision Comprehensive Screenings to students in Illinois. This helps provide them with tools to succeed in school and throughout life. Our "**Seeing is Believing**" program partners with some of the most forward-thinking vision research and evaluation providers in the world benefitting our youth.

Our **FREE** Camp Lions for Youth and Adults, an award-winning program, brings peers together for a positive summer camp experience.

Through these combined services we try to reach out and improve the lives of over one million individuals in Illinois that have vision or hearing impairments. As Lions, we strive through education, screenings and fundraising, to help people retain as much of their hearing and vision abilities as possible.

As a means to reach these ends, the Lions of Illinois have relied on our statewide fundraiser, Lions Candy Day. Candy Day is held annually on the second Friday of October. This year's Candy Day is Friday, October 11, 2019. On that day, Lions will be noticeable on sidewalks, street corners and store fronts.

In an attempt to garner donations for our many service projects, business operators like you have long supported Candy Day both locally and statewide. Business people who wish to help with our cause will enrich the lives of patrons in your community.

Will you stand with us? You can help by simply allowing the Lions of Illinois the opportunity to stand outside your storefront and greet your patrons with a gift as our thank you for their support. By this simple action, the Lions hope to raise funds to help prevent blindness and hearing loss.

We look forward to your support in this endeavor.

The enclosed paperwork will give you the opportunity to learn more about us and join us in our cause.

Sincerely,

Mario J. Gumino
Executive Director