

SAMPLE PRESS RELEASE for CANDY DAY
(Use Lion or Lioness as appropriate.)

FOR IMMEDIATE RELEASE

(Date)

For More Information Contact:

Name: _____

Club Name: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER

Lions and volunteers will be visible throughout your community on Friday, October 12, 2018 for their annual Candy Day Campaign. Your local Lions Club will be giving away rolls of Lions mint candy and all donations are used to help the visually and hearing impaired.

It is almost impossible for a person with no vision or hearing issues to fully comprehend what it is like to be visually impaired or hard of hearing.

Please consider helping to underwrite the price of a case of candy or volunteer for a few hours on Candy Day. Persons wishing to join the Lions in their fight against vision and hearing loss, should contact their local Lions Club or the Lions of Illinois Foundation.

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