

## **SAMPLE CANDY DAY UNDERWRITING LETTER**

(To be used for sending to businesses w/a self-addressed & stamped reply envelope.)

(Date)

(Contact person's name)

(Business name)

(Address)

(City, State and zip code)

Dear (Name of business or contact):

The (Club name)\_\_\_\_\_ takes great pride in being a strong community organization. We are glad to be able to serve our town by assisting people with vision and hearing impairments, as well as many other projects that reach out and enrich the lives of both the young and old.

Every year the Lions host "Candy Day", a traditional fundraiser to support helping the blind, visually impaired, deaf, and hard of hearing. The (Service area) \_\_\_\_\_ benefits through local projects such as: screenings for hearing and diabetic retinopathy, assistance to those in need of eyeglasses and reconditioned hearing aids, camping for adult and youth who are visually/hearing impaired and other services.

Can we count on your help this year to underwrite the cost of a case, or more, of candy? Each case contains 576 rolls of mints. Your donation of \$95.00 (our actual cost) goes a long way to defer the expense and increase the amount of aid we can provide to those in need. There are NO administrative costs, so every penny raised on each underwritten case of candy goes directly toward providing our vision and hearing services to the \_\_\_\_\_ community.

If you decide to support this worthy cause, please make your check payable to the Lions of Illinois Foundation.

Thank you for your time and support,

(Signature)

(Name of club)

(Address to submit donation)

Enclosure: One (1) self-addressed, stamped reply envelope for your use.