



Lions of Illinois Foundation Diabetes Awareness Campaign

Fact Sheet



What is the Lions of Illinois Foundation Diabetes Campaign?

The Lions of Illinois Foundation Diabetes Awareness Campaign is an awareness event. Clubs can initiate the campaign as they would Candy Day stationed at the entrances to Libraries, shopping malls, grocery stores, etc. to distribute diabetes risk tests, sugar-free candies and accept donations.

As an alternative, Clubs can organize **Fundraising Events** to donate to this important campaign. Examples would be a Breakfast, walk, bowl-a-thon, or a car wash. A club can also schedule the Mobile Retinal Screening Unit to attend these Fundraising Events.

Over one million citizens have been reached with the vital message of the risk factors and seriousness of diabetes. Your club can be a part of reaching people in your communities with this important information.

Why is the Awareness Campaign Important?

The Lions of Illinois Foundation's goal is to accomplish the following:

- Identify and alert individuals at high risk of developing diabetes which includes blindness, stroke, heart disease, kidney disease, and amputation.
- Provide FREE Retinal Screenings with our Mobile Screening Unit, to prevent blindness.
- Provide assistance to children attending the ADA Summer Camps, with an annual donation.

How Can Clubs Participate?

A letter and order form is sent to all Lions and Lioness Club Secretaries in Illinois. The letter and form provide details about the program. The Club Coordinator for the Diabetes Awareness Campaign should complete the form and return it to Lions of Illinois Foundation. Clubs can order all materials needed for the campaign, the materials include FREE labels for collection buckets and FREE risk strips. Sugar-free Suckers and Aprons can also be purchased through the Foundation (please see order form for details). All materials are imprinted with the name and logo of the Lions of Illinois Foundation. At the conclusion of the campaign, clubs remit a check for the amount collected made payable to the Lions of Illinois Foundation with the campaign report form. In the memo section of your check write: **Diabetes Awareness Campaign 2020**

When Would The Program Be Conducted?

Clubs may choose any date between March 1st and May 31st. While it is preferred this time frame be followed, exceptions can be made if circumstances prevent the campaign from being conducted during that time.

How Are The Funds Raised Distributed?

All funds raised are used to provide programs and services for the citizens of Illinois. The Lions of Illinois Foundation receives 100% of the net proceeds; which will then be determined as how to distribute according to the amount collected.